



**9-11 November 2016 - CasaMagna Marriott Cancun  
Resort**



<http://hipt.embs.org/2016/>

## **PARTNERSHIP & EXHIBIT OPPORTUNITIES**

**You are cordially invited to participate in this exciting gathering of biomedical engineers, clinical engineers, life scientists and physicians. You will have unique opportunities to interact with national and international leaders from industry, government and academia on key research, development, and policy issues; meet future employees, clients, and get a chance to consult experts from a wide variety of specialties in biomedical engineering and medical science; further gain visibility in a national and global scale in the field of medical device and healthcare; and network with other industrial partners and develop professional relationships beneficial to your company/institution.**

# Partnership Categories

## **Platinum Partner (\$10,000)**

Top priority location of an exhibit space  
Full page color advertisement in the conference program  
Full page handout in the conference bag  
Named conference event  
2 complimentary conference registrations  
3 complimentary “exhibitor only” badges  
Acknowledgement on all conference printings, website, and announcements

## **Gold Partner (\$5,000)**

Priority location of an exhibit space  
Half page 4-color advertisement in the conference program  
Full page handout in the conference bag  
1 complimentary conference registration  
2 complimentary “exhibitor only” badges  
Acknowledgement on all conference printings, website, and announcements

## **Silver Partner (\$2,500)**

6’ table exhibit space  
Half-page color advertisement in the conference program  
1 complimentary conference registration  
1 complimentary “exhibitor only” badges  
Acknowledgement on conference printings, website, and announcements

**Note:** All Exhibitors with Platinum, Gold or Silver partnerships will be given the opportunity to demonstrate their product for up to 10 minutes with live video streaming through the conference website to a global audience. The archived videos will be promoted and available through the conference website and the IEEE EMBS website, which receives +55,000 hits per day.

## **Full Day Coffee Break (\$3,000)**

3 partnerships are available, one per conference day  
Company logo on all signage in the coffee area  
Acknowledgement on all conference printings and announcements  
Logo on Partner Thank You signage during the conference  
Recognition on the conference website

## **Internet Cafe (\$3,000)**

Company logo on all signage in the internet access area  
Acknowledgement on all conference printings and announcements  
Logo on Partner Thank You signage during the conference  
Recognition on the conference website

## **Meeting Room Signs (\$3,000)**

Company logo on all signs placed outside of conference meeting rooms  
Acknowledgement on all conference printings and announcements  
Logo on Partner Thank You signage during the conference  
Recognition on the conference website

## CONTACT INFORMATION

**Partnerships & Exhibits – questions, form and payment inquiries – Email: [j.lotito@ieee.org](mailto:j.lotito@ieee.org)**

Jessica Lotito, CMP, HIC-POCT'16

EMBS Manager of Conference Services

**Conference – general questions – Email: [dhawan@adm.njit.edu](mailto:dhawan@adm.njit.edu)**

Atam Dhawan, HIC-POCT'16

Conference Chair

